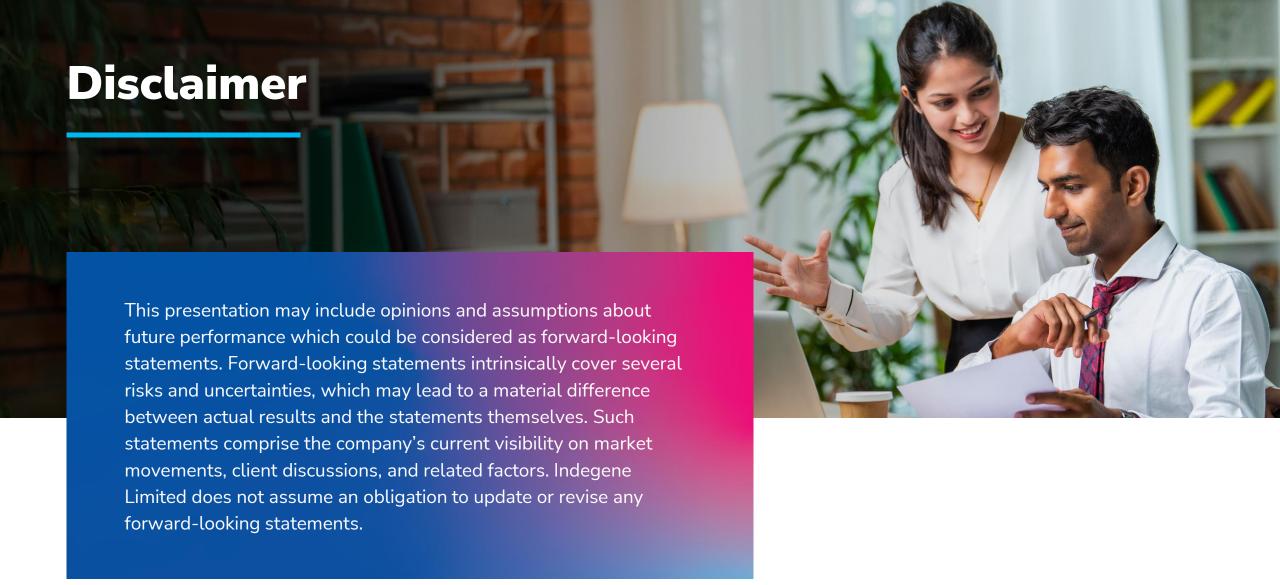
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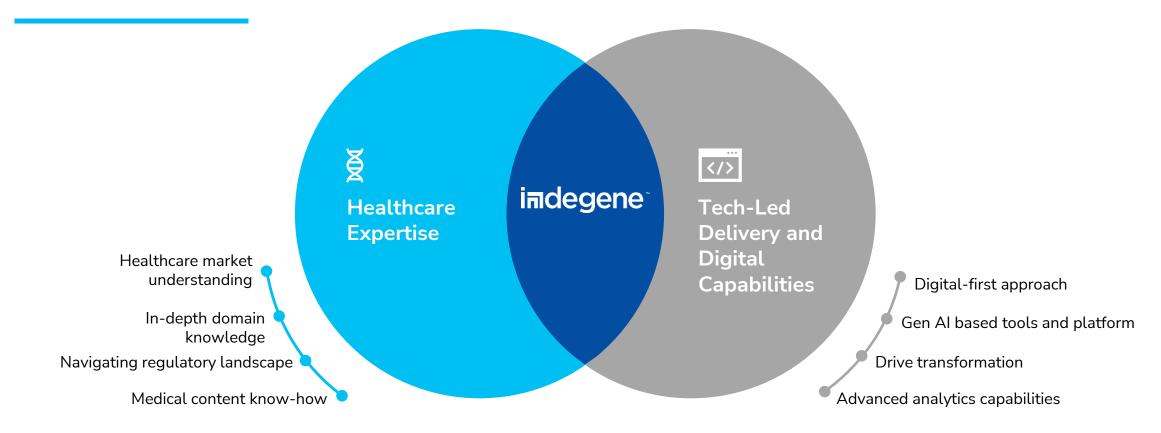
Investor Presentation

April 2025





We operate at the intersection of healthcare and technology



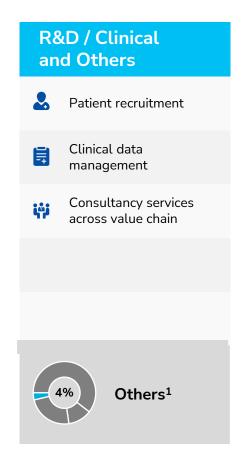


We are a Digital First Commercialization Partner

We Provide Capabilities and Expertise Across the Commercialization Value Chain

Marketing and Sales	
Digital content	Brand Strategy and Planning
Campaigns	Digital Rep Equivalence
Pricing and market access	Omnichannel Marketing
Data and analytics	Go-to-Market Strategy
Patient services	
Enterprise Commercial Solutions ¹	Omnichannel Activation ¹

	gulatory and edical Affairs	Pharmacovigilance				
	Medical content	©	Pharmacovigilance case processing			
Ē,	Medical communication review	%	Aggregate report writing			
	Information Management	Q	Literature monitoring			
	Labeling		Social media monitoring			
<u> </u>	Regulatory submissions	Ê	Risk management			
áú	Health economics					
Enterprise Medical Solutions ¹						



Technology, Data, Analytics and Gen Al



Our large addressable market is underpinned by growing outsourcing and rapid digital adoption

Large Market Opportunity

Life Sciences Operations Spend Across Verticals (\$B)



Outsourcing and Tech Expanding our TAM



Lifesciences at Inflection Point

Patent Cliff

Large number of drugs are coming off-patent between FY2023-27

Margin Pressure

P&Ls are stretched with IRA pricing pressures

Drug Launches

Increased focus on efficiency and strategy by large biopharma for commercialization of existing pipeline We Offer Solutions
Across Life Sciences
End Markets



Biopharma 93.8%⁽¹⁾



Medical Devices 2.6%⁽¹⁾



Emerging Biotech 2.5%⁽¹⁾



Management Commentary on Q4FY25 results



Manish Gupta
Chairman and Chief Executive Officer



Suhas Prabhu
Chief Financial Officer

"We sustained our profitable growth momentum in Q4FY25, clocking revenue growth of 4.9% QoQ, buoyed by recent deal wins from the last 2 quarters. We continued the momentum on deal wins this quarter also, which positions us well to drive continued revenue growth in FY26. We remain focused on expanding our client base even as we continue to drive growth from existing and newly added clients. On the technology front, we further strengthened our capabilities with the launch of Cortex - our flagship GenAI platform, purpose-built for the life sciences industry. We have also announced our maiden dividend at 100% for FY25."

"Q4FY25 rounded out another year of stable and profitable growth. We delivered the highest-ever PAT margin of 15.6% for the quarter. The full-year PAT crossed INR 400 crs, a growth of 20.8% YoY. We will continue to focus on strong execution, margin improvement and greater value creation for our clients in FY26 to accelerate our growth goals."



Q4 FY25: Financial Highlights



INR 7,556 Mn
Revenue from Operations

12.3%
YoY revenue growth in INR terms

7.8%YoY revenue growth in USD terms



Strong margin profile

20.2%EBITDA Margin

• 0.6% QoQ

15.6%PAT Margin

1 0.3% QoQ



FY25: Financial Highlights



INR 28,393 Mn 9.6%

Revenue from Operations

YoY revenue growth in INR terms

7.3%

YoY revenue growth in USD terms



Strong margin profile 19.8%

EBITDA Margin

↓ 0.9% YoY

14.3%

PAT Margin

1.3% YoY



FY25: Business Highlights



Strong client relationships

73
Active Client Relationships

Clients with \$1 Million+

66%Revenue from Top 20 Global Biopharma Companies



4,961/4,268Total Employees / Delivery Employees

23₈%

Delivery Headcount with Healthcare Expertise

16.6%

Voluntary Attrition (LTM)



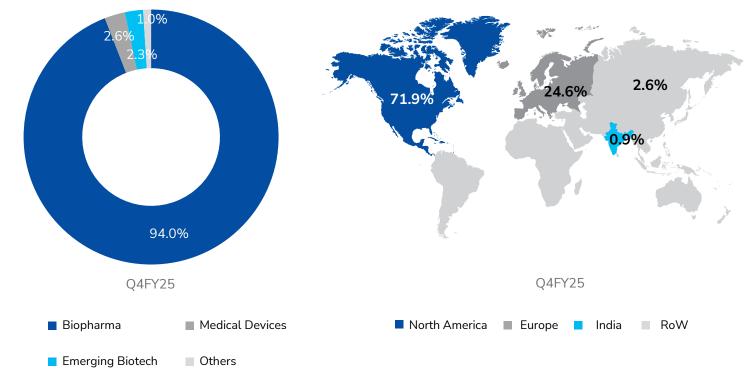
Q4 FY25: Business mix

Revenue from Service offering (\$Mn)

81.1 85.2 87.4 3.6% 3.0% 4.8% 12.8% 12.4% 13.1% 55.6% 56.3% 58.3% 28.5% 27.9% 23.8% Q4FY24 Q3FY25 Q4FY25 ■ Enterprise Medical Solutions ■ Enterprise Commercial Solutions Omnichannel Activation Others

Revenue by Customer Industry (%)



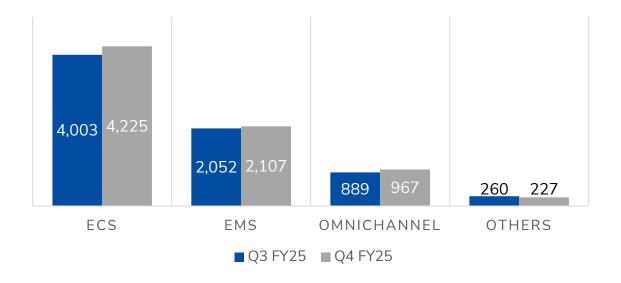




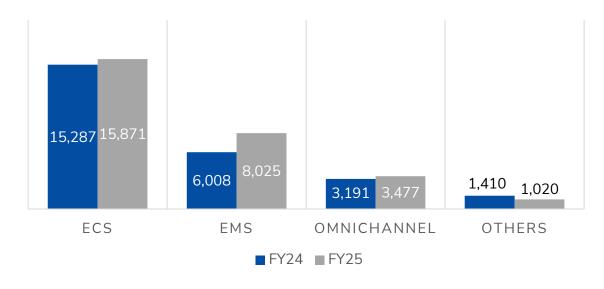
Q4 FY25: Segment Performance Update

Amount in INR Mn

Segment performance QoQ



Segment performance YoY



- Core segments (ECS & EMS) grew 5.1% sequentially
- Omnichannel grew 8.6% sequentially

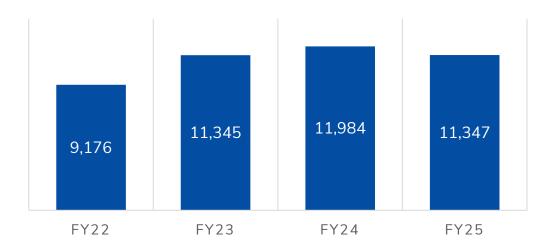
- All 3 segments have grown YoY
- EMS has grown the fastest by 33.6% YoY



Growth Approach 1: Deeper Engagement with Large Pharma Customers

Amount in INR Mn

Revenue from Top 5 customers



Revenue from Top 20 customers



- Growing Top 20 customers despite negative impacts in two of Top 5 accounts
- Exploring large transformative opportunities that require change management; longer sales cycle, but deeper engagements
- Focus on building pipeline and converting it into wins; but circumspect on pace of conversion given the macro environment challenges



Growth Approach 2: Broader targeting leading to a wider, taller pyramid

73

Active clients(1)

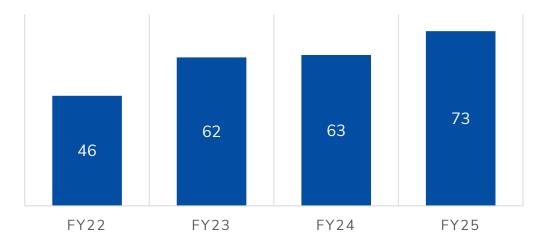
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Active clients (1) added in FY25

6

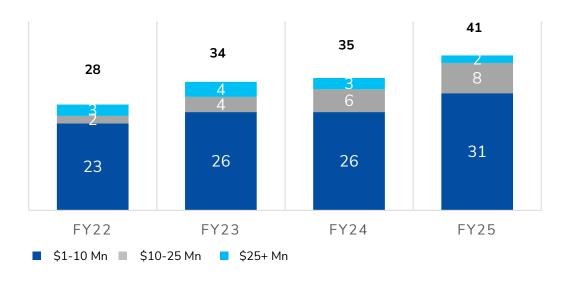
Incremental clients successfully grown to \$1mn+ category in FY25

Growing active client base⁽¹⁾



(1) Active clients from whom we have earned \$0.25 million or more in revenues for the last twelve months

Successful track record of growing accounts





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Financial Highlights

Q4 FY25 Consolidated Financials

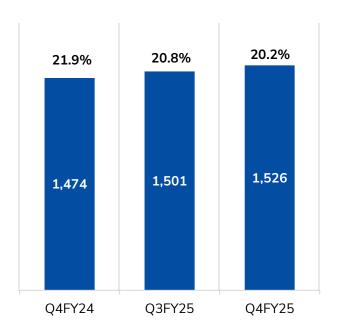
Amount in INR Mn

Particulars	Q4 FY25	Q3 FY25	Q4 FY24	QoQ %	YoY%	FY25	FY24	YoY%
Revenue from Operations	7,556	7,204	6,730	4.9%	12.3%	28,393	25,896	9.6%
Employee Benefit Expenses	4,851	4,438	4,284	9.3%	13.2%	18,152	16,516	9.9%
Other Expenses	1,230	1,448	1,059	-15.1%	16.1%	4,898	4,326	13.2%
Other Income	51	183	87	-72.1%	-41.4%	279	302	-7.6%
EBITDA	1,526	1,501	1,474	1.7%	3.5%	5,622	5,356	5.0%
% age	20.2%	20.8%	21.9%	-0.6 pts	-1.7 pts	19.8%	20.7%	-0.9 pts
Interest Income	205	194	145	5.7%	41.2%	793	461	71.9%
Finance cost	31	32	123	-3.1%	-74.7%	220	494	-55.5%
Depreciation & Amortization	207	200	185	3.5%	11.9%	802	761	5.4%
Exceptional item	0	0	24	0.0%	-100.0%	0	24	-100.0%
Profit before taxes	1,493	1,463	1,336	2.1%	11.8%	5,393	4,586	17.6%
Taxes	317	366	387	-13.4%	-18.1%	1,326	1,219	8.8%
Profit after taxes	1,176	1,097	948	7.2%	24.0%	4,067	3,367	20.8%
% age	15.6%	15.2%	14.1%	0.3 pts	1.5 pts	14.3%	13.0%	1.3 pts

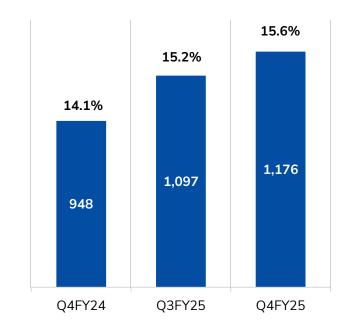


Healthy margin profile and robust balance sheet

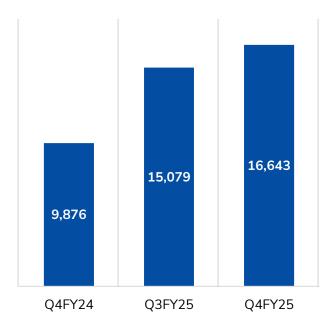
EBITDA and EBITDA Margin INR Mn and %



PAT and PAT Margin INR Mn and %



Cash and Cash Equivalent⁽¹⁾
INR Mn











Investor Day - 24th March

- Hosted 75+ top analysts from buy-side and sell-side, including renowned firms like JP Morgan, Citi, Kotak, Premji Invest, among others
- Showcased our business and technology portfolio via immersive demos, including the launch of Cortex, our GenAl platform contextualized for the life sciences industry
- Helped deepen understanding of our Al-first approach, GenAl strategy, and long-term growth roadmap















Awards and Recognitions

















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Thank You!

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Operational & Financial Metrics

Key performance indicators

(in INR Mn)

SI.		Qı	uarter end	ed	Growth		Year	ended
No.	Particulars	Mar 31,	Dec 31,	Mar 31,	YoY	QoQ	March 31,	March 31,
		2025	2024	2024		, , ,	2025	2024
1.	Active clients ⁽¹⁾ (No.)	73	75	63			73	63
2.	Revenue from operations	7,556	7,204	6,730	12.3%	4.9%	28,393	25,896
3.	Revenue from operations (\$ Mn)	87.4	85.2	81.1	7.8%	2.5%	335.7	312.8
4.	YoY revenue growth (2) (%)	12.3%	7.0%	6.5%			9.6%	12.3%
5.	EBITDA (3)	1,526	1,501	1,474	3.5%	1.7%	5,622	5,356
6.	EBITDA margin (%)	20.2%	20.8%	21.9%			19.8%	20.7%
7.	Profit after tax	1,176	1,097	948	24.0%	7.2%	4,067	3,367
8.	Profit margin (%)	15.6%	15.2%	14.1%			14.3%	13.0%
9.	NRR (4)						101.6%	104.6%

Notes:

- 1. Active clients are clients from whom the Company have earned \$0.25 million or more in revenues for the last twelve months preceding the relevant date.
- 2. Based on INR revenue. YoY growth for quarter Mar 31, 2024, based on unaudited financials.
- 3. Earnings before interest, taxes, depreciation and amortization ("EBITDA") represents profit/(loss) for the period before income tax expense, finance costs, depreciation and amortization expense, interest income and any exceptional items.
- 4. Net Retention Rate (NRR) is based on USD revenues earned in current year from previous year's active customers as a percentage of revenues earned in previous year from previous year's active customers.

Revenue by service offering

(in %)

	Quart	er ended (contrib	Growth		
Particulars	Mar 31, 2025	Dec 31, 2024	Mar 31, 2024	YoY	QoQ
Enterprise Medical Solutions	27.9	28.5	23.8	31.5	2.6
Enterprise Commercial Solutions	56.3	55.6	58.3	8.4	6.3
Omnichannel Activation	12.8	12.4	13.1	9.9	8.6
Others	3.0	3.5	4.8	-29.5	-12.6
Total	100.0	100.0	100.0	12.3	4.9

Revenue by customer geography

(in %)

	Quart	er ended (contrib	Growth		
Particulars	Mar 31, 2025	Dec 31, 2024	Mar 31, 2024	YoY	QoQ
North America	71.9	69.3	64.8	24.5	8.9
Europe	24.6	27.9	32.5	-14.7	-7.3
India	0.9	0.5	0.6	56.1	79.4
ROW	2.6	2.3	2.1	37.8	14.9
Total	100.0	100.0	100.0	12.3	4.9

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Revenue by customer industry

(in %)

	Quart	er ended (contrib	Growth		
Particulars	Mar 31, 2025	Dec 31, 2024	Mar 31, 2024	YoY	QoQ
Biopharma	94.0	93.7	93.8	12.5	5.2
Medical Devices	2.6	2.6	2.8	4.1	5.2
Emerging Biotech	2.3	2.5	2.7	-4.8	-3.8
Others	1.1	1.2	0.7	83.1	-4.4
Total	100.0	100.0	100.0	12.3	4.9

Client data

	Quarter ended				
Particulars Particulars	Mar 31,	Dec 31,	Mar 31,		
	2025	2024	2024		
Number of Million \$ clients *					
> 25 million dollars	2	2	3		
10-25 million dollars	8	8	6		
1-10 million dollars	31	28	26		
Client concentration					
Top client	12.0%	13.6%	12.7%		
Top 5 clients	37.9%	40.3%	42.6%		
Top 10 clients	56.4%	56.3%	63.9%		
Top 20 clients	77.2%	76.9%	82.8%		

^{*} LTM (Last twelve months) revenues

Employee metrics

	Quarter ended				
Particulars Particulars	Mar 31,	Dec 31,	Mar 31,		
	2025	2024	2024		
Total employees	4,961	4,880	5,081		
Delivery	4,268	4,198	4,422		
Sales & Support	693	682	659		
Offshore Mix	83.7%	83.6%	85.9%		
Onsite Mix	16.3%	16.4%	14.1%		
Expertise in healthcare-related educational backgrounds **	23.8%	23.3%	21.5%		
Voluntary Attrition % (LTM)	16.6%	17.3%	15.7%		
% of Women Employees	45.3%	45.0%	43.4%		

^{**} Based on Delivery employees

Liquidity metrics

	Quarter ended			
Particulars Particulars	Mar 31,	Dec 31,	Mar 31,	
	2025	2024	2024	
Net DSO (Days) (1)	72	80	73	
Cash and Cash Equivalents ⁽²⁾ (INR Mn)	16,643	15,079	9,876	

^{1.} Billed + Unbilled - Unearned

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^{2.} Includes Cash and Cash Equivalents, Current Investments and Bank balances